

# BILLY NASH

Luxury Real Estate Sales | Speaking | Consulting



2022  
PRESS KIT



@Nash.Billy



Billy Nash



Nash Luxury



# BIOGRAPHY

## BANKING ON BILLY

THE PALM BEACHES • FORT LAUDERDALE • MIAMI • FLORIDA KEYS

### Billy Nash Biography

From Wall Street to Worth Avenue - Billy Nash is a seasoned professional and trusted advisor that had spent 22 years working with ultra high net worth individuals at some of the largest investment banks in the world.

After moving to south Florida in 2014 with his family, Billy decided he wanted to change careers and focus full time on luxury real estate sales. Since obtaining his real estate license in 2016, Billy has emerged as an authority in luxury real estate, not only through out south Florida but around the country.

Now with 100's of millions of closed transactions, Billy has represented both buyers and sellers of trophy real estate assets. He was also the television host of Selling Mega Mansions Season 3 on the AWE network and recognized for 3 years in a row, 2020, 2021 and 2022 as the Best Real Estate Agent in Palm Beach County by the Palm Beach Post. Billy also stays involved in multiple charities around the Palm Beaches to help give back to his community.



**BILLY NASH**

Founder of Nash Luxury  
at Illustrated Properties

### Credentials & Accreditations

Illustrated Properties - Chairman's Circle

Concierge Auctions - Advisory Board

Top 1% of Real Estate Agents in the U.S.A. (sales volume)

Voted Best Real Estate Agent 2020, 2021, 2022

# FACT SHEET

## NASH KNOWS

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- Ranked Top 1% of Realtors Nationwide
- Top 3 Luxury Agent Firmwide  
with Illustrated Properties / The Keyes Company  
(50+ Offices, Over 3,000 Agents)
- CHRISTIE'S International Real Estate Master's Circle Member
- PRIX Luxury Portfolio Internationals' Top Global Agents Member
- \$100's of Millions in Luxury Real Estate Listings and Sales
- Host of AWE Network's Selling Mega Mansions Season 3
- One of RIS Media's 2018 Top Real Estate News-makers in the U.S.
- Advisory Board for Concierge Auctions / Sotheby's Auction House
- Contributor for Inman News
- Featured In: Wall Street Journal, CBS News: Mansion of the Week, duPont REGISTRY, The Palm Beach Post, Sun Sentinel, Inman.com, The Real Deal, Curbed, Variety Magazine, Haven Magazine, Housing Wire Magazine, South Florida Business Journal, Mansion Global, and many more.

### Brokerage Credentials

- Over \$8 Billion in Annual Sales (Leading RE/ Luxury Portfolio)
- Family Owned and Operated since 1926 (The Keyes Company)
- 90 Year History as Florida #1 Independent Brokerage
- Top 25 Real Estate Brokerages in America
- Philanthropy & Strong Community Presence
- Largest, Privately-held Brokerage in Florida
- #1 Luxury Brokerage in The Palm Beaches (most \$1M+ sales)



# REALTOR TO THE RICH AND FAMOUS

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## **The Huiznega Family** President Huizenga Holdings



Billy Nash and Nash Luxury have exceeded all of our expectations in selling our property. From his world class marketing to his negotiating skills on our family's behalf, he delivered the exact results he promised.

-Wayne Huiznega Jr.

## **Michael Cohl** Former Vice Chairman of Live Nation



Billy Nash is the authority in Luxury Real Estate in South Florida.

-Michael Cohl

## **Bob Kelly** Owner Roadtex Transportation Corporation



As the owner and co-founder of one of the largest privately-held, temperature-controlled transportation companies in the country, I don't have time to waste. Billy Nash has advised our family on multiple purchases and dispositions of luxury real estate in South Florida and I could not be happier.

-Bob Kelly

## **Tony Siragusa** Superbowl XXXV Champion - Baltimore Ravens



"Billy Nash knows what he's doing and has an incredible knowledge of the market. Billy did an unbelievable job and I trust him to guide me when I'm looking for a house."

-Tony Siragusa



Billy thinks out of the box and is a marketing genius!

-P.N.



Billy has the ability to keep everyone realistic and to keep the deal on track, always working towards a successful closing.

-E.L.



Simply put, Billy Nash is a luxury real estate closing machine.

-C.H.



Billy Nash has advised our family on purchases and sales of luxury real estate in South Florida and I could not be happier with the results.

-B.K.

# STORY ANGLES

## SAY MY NAME, SAY MY NAME

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- Lifting international travel ban anticipated to boost foreign real estate purchases: In Miami the real estate market flipped from a majority of foreign buyers before the pandemic to a majority of domestic buyers now.
- The four segments of luxury home sellers that will drive the market in 2022: Private Banker turned top luxury agent in from The Palm Beaches to The Florida Keys, Billy Nash, analyzed homeowners across North America and identified these distinct segments.
- The Palm Beach Luxury Real Estate Market Returns to Pre-Pandemic Peaks, and Beyond
- Wall Street Banker turned top luxury real estate expert, Billy Nash, offers market insight into helping buyers and sellers in today's unprecedented market. Creativity is key with historical low inventory.
- South Florida's Luxury Real Estate Market Is Booming - In a recent wealth and luxury real estate report, South Florida was named among top three "Power Players."
- Rolling Stones former touring manager sells home in Key Biscayne listed at \$32 million. Luxury Real Estate Agent, Billy Nash celebrates the deal and talks philanthropic offsets. Former Miami Dolphins, Miami Marlins, Florida Panthers owner see waterfront estate listing at \$24,000,000
- Manhattan's luxury real estate market is setting records. Here's what \$50 million can buy
- Pent-up demand, a roaring stock market and extremely low interest rates are melding together to create a record-breaking luxury real estate market in South Florida.
- Luxury properties sold by Billy Nash Total over \$150 million during pandemic.
- Billy Nash expects there could be a wave of deals ahead, as well-heeled foreigners return and create even more demand for luxury real estate in New York City and Palm Beach.





# STORY ANGLES

## SAY MY NAME, SAY MY NAME

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- Illustrated Properties and acclaimed luxury real estate agent, Billy Nash, take their partnership into its third year. As a top member, Nash exclusively represents the high-end real estate market in from Palm Beach to Key West.
- Who is Billy Nash? Former Banker turned top luxury real estate agent with comprehensive knowledge of the luxury market throughout south Florida. From Jupiter to Key West. World class results in luxury properties has established Nash among the top 1% of realtors in the country and made him an authority.
- How Industry Authority Billy Nash Is Redefining The Luxury Real Estate Space
- Video Technology Is Critical if Your Target Home-Buyer Is Out of Town—or Still Overseas: Thoughtful staging and utilization of social media help sellers reach more buyers, as remote dealmaking, accelerated by the pandemic, is here to stay
- Will Real Estate Ever Be Normal Again? Cities around the country, prices are skyrocketing, forcing regular people to act like speculators. When will it end?
- Ultra-Luxury Agent Billy Nash Surpasses \$100 Million of Sales in 2021
- Posh Homes in the Palms: A private look into Palm Beach Island's most sought-after luxury real estate property on the market today - \$49M estate features on-property, private beach access.
- Top Real Estate Agent, Billy Nash, Announces Buyer Representation for Luxury Waterfront Home For Sale in Florida Keys with private beach for \$9,000,000 after setting record sale in Keys listed at \$13,000,000
- Four things high-net-worth buyers want in an agent - With high prices come high expectations, so as a luxury real estate agent, you have to always bring your A-game and provide the highest level of service to your clients.





# SUGGESTED INTERVIEW QUESTIONS

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- How long has Billy Nash exclusively represented the high-end real estate market for celebrities and billionaire alike? And how quickly did he climb to be one of Illustrated Properties' top agents.
- In addition to representing some of the most luxurious and expensive homes from Jupiter to the Keys, what other markets does Billy represent?
- Who Is Billy Nash?



- How is Billy Nash redefining the luxury real estate space given the current situation with the pandemic, buyers flocking to South Florida?
- Will the real estate market ever be "normal" again? Keep this entire bullet and answer as is...but the video technology and anything super outside the box is important. May want to include leveraging his banking background, tapping into the entertainment world through the show, being creative in his marketing, whatever is outside the BOX.
- How did Billy Nash surpass \$100 million of sales in 2021? What is his secret sauce.....the readers/viewers want to know!
- Would Billy Nash be willing to give our readers/viewers a tour of some. of the priciest palm beach homes he represents on the market today? Specifically - the \$22 million estate with the private beach access?
- After setting a record-breaking \$13 million home in the Keys, does Billy Nash have any new insight into this part of Florida? Is this a growing or changing market? Or is it still a slow-moving, Jimmy Buffet-loving, flip flop wearing place where people go to relax?
- What are the four things high-net worth buyers should look for in selecting an agent? What are four things that middle-class Americans can do instead of investing in real estate to increase their wealth? Is renting smart in any situation?
- How has Billy Nash's financial services/banking background helped him dominate his career in the real estate market?



# PUBLIC SPEAKING & HOSTING

## BILLY NASH ON BLAST

### Dynamic personality and highly-sought-after expertise

Having quickly become one of the most trusted and sought-after industry experts in the real estate market, Billy Nash has graced the stage of countless high profile events as THE renowned authority in his competitive field. Speaking engagements have included:

- Host of AWE Network's "Selling Mega Mansions Season 3"
- Panelist - Realtors Association of Palm Beach Summit 2019 with Josh Flagg of Million Dollar Listing
- Key Note Speaker at Luxury Portfolio International Summit 2022 at The Wynn, Las Vegas
- Speaker at Cipriani, New York City
- Key Note Speaker at Illustrated Properties / The Keyes Company award show





# LIGHTS, CAMERA, ACTION!



## Host of Selling Mega Mansions AWE Network

Billy Nash of Nash Luxury starring in the third season of "Selling Mega Mansions," a reality show spotlighting ultra-luxury real estate brokers on cable network's AWE – A Wealth of Entertainment.



Click here to  
**Watch Episodes**



## Host of Mansion Quest New TV Series - Premiering Q1 2022

Follow Billy Nash, top luxury agent, as he meets the demands of luxury home buyers in the market to purchase incredible trophy properties throughout Florida and around the country.

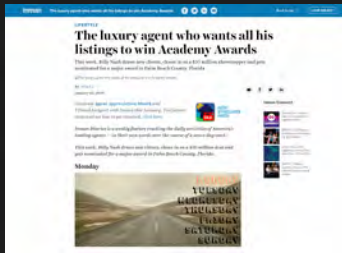
In addition to touring one-of-a-kind, world-class mansions, viewers will also learn about the hottest real estate markets and the luxury lifestyle that goes along with them.



Click here to  
**Watch Episodes**



# LIGHTS, CAMERA, ACTION!



**inman**

**"THE LUXURY AGENT WHO WANTS ALL HIS LISTINGS TO WIN ACADEMY AWARDS"**

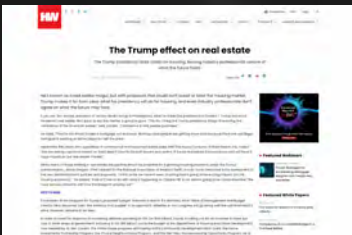
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**THE BUSINESS JOURNALS**

**"HUIZENGA MANSION UNDER CONTRACT FOR \$16M FOLLOWING AUCTION"**

[Click here to Read Article](#)



**HW HOUSINGWIRE**

**"THE TRUMP EFFECT ON REAL ESTATE"**

[Click here to Read Article](#)



**RISMEDIA™**

**"THE KEYES COMPANY'S BILLY NASH TO STAR IN 'SELLING MEGA MANSIONS'"**

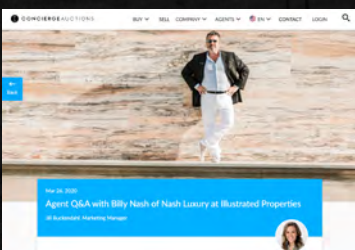
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**MANSION GLOBAL**

**"FLORIDA KEYS COMPOUND WITH A LOBSTER FARM SELLS FOR \$10.7 MILLION"**

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**CONCIERGE AUCTIONS**

**"AGENT Q&A WITH BILLY NASH OF NASH LUXURY AT ILLUSTRATED PROPERTIES"**

[Click here to Read Article](#)



# TROPHY SALES

## OVER \$400 MILLION IN CLOSED DEALS

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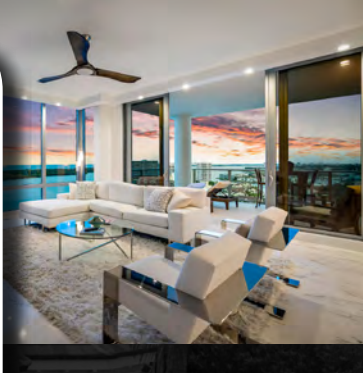




# PHOTOS & MEDIA



Click here for  
**Headshots, Press Photos,  
and Additional Media**





# CONNECT WITH BILLY

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**Would you like Billy to speak at your next event?**

Please call or email to get in touch.

Providing specific details such as the date, location, and event description is always appreciated.

## **Media Contact:**

Billy Nash  
Nash Luxury / Illustrated Properties

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## **Marketing & Resources Contact:**

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CONNECT ON SOCIAL

